

LOGAN NICOLLE EVASCO

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SKILLS

Visual Design & Illustration:

Adobe CC | Photoshop, Illustrator, InDesign, Premiere | InkScape | PaintShop Pro | GemMaster | Macromedia Flash | iMovie | Windows Movie Maker

Web Design & Programming:

HTML | CSS | mySQL | Java (basic) | Wordpress | Drupal | Bootstrap | Dreamweaver | Frontpage | Databases

General Software:

Mac & Windows | Word | PowerPoint | Excel | OneNote | Publisher | WebEx | Skype | HootSuite | Salesforce | MailChimp | Google Drive | etc

Language:

Korean (Limited Working)
Japanese (Elementary)

EDUCATION & TRAINING

Bachelors of Arts in Asian Studies
Concentration East Asia, Minor in History
The George Washington University | 2013

TEFL & TESOL Certificate | 2014

Big Data Conference: Infographics & Data Visualizations | 2013

Drupal for Government: Content Management System Training | 2013

GSA Social Media for Government
Bootcamp + Launching Social Media w/
Limited Resources Conference | 2013

PROFESSIONAL EXPERIENCE

Graphic Designer | June 2016 - Present

Replicon Technologies - Redwood City, CA

- Work with marketing and sales departments to increase leads through visual design campaigns,
- Create visual collateral for potential customers including e-books, infographics, whitepapers, newsletters, online ads, etc.

Market Researcher & Designer | Sep 2015 - June 2016

Newmark Cornish & Carey - Emeryville, CA

- Collect and analyze data in the Oakland/I-880 Market,
- Create marketing flyers, e-blasts, maps, and infographics.

Graphic & Apparel Designer | Apr 2015 - Sep 2015

Dreamlight Activewear USA - Virginia Beach, VA

- Designed layout and publication pages for the annual activewear print catalog and the 2015 digital leotard preview,
- Created designs for new leotards and activewear.

Native English Teacher | Feb 2014 - Feb 2015

English Program In Korea - Seoul, SK

- Taught English as a foreign language in a public Elementary School.

Outreach Coordinator & Designer | Mar 2012 - Feb 2014

Peace Corps OIG - Washington, DC

- Designed/implemented a communication strategy including branding, slogans, promotional materials, and a new media strategy,
- Developed a new internal website with database,
- Created data reporting graphics and promotional materials,
- Implemented/updated social media systems and policies.

New Media & Web Development Intern | May - Dec 2011

One World Education Inc - Washington, DC

- Developed web pages and graphics for the Drupal Website.